



Contact: Roberta Lewis, Roberta Lewis & Assoc, LLC.
Public Relations Tel: (713) 408-9401 roberta.lewis@cleer.us

CES 2018 NEWS RELEASE

For Immediate Release

Cleer, Inc. CES 2018 Venetian Press Conference –
Wednesday, Jan. 10, 2018 at 1:00p.m. @ Bellini 2004
Press Conference Room (near The Venetian Ballroom)

CLEER ANNOUNCES TREK IN-EAR ACTIVE NOISE CANCELING HEADPHONE

Las Vegas, NV., CES – January 5, 2018 – Be in the moment with Cleer, Inc., a CES 2018 Innovation Awards Honoree, designer, and manufacturer of high-performance personal entertainment electronics as they announce the **TREK – Noise Canceling Headphone** to be demonstrated and shown at CES 2018 at **The Venetian Hotel – Suite 29-324.**

Fitting comfortably in your coat pocket, the palm of your hand, or better yet in your ears, the powerful, and IPX5 water-resistant¹ **TREK - Noise Canceling Headphone** is the perfect companion for noise-free listening enjoyment anywhere your adventures take you.

Don't compromise on sound quality with 12mm dynamic neodymium drivers for stunning reproduction and powerful active noise canceling circuitry for up-to 30dB ambient noise suppression, while Ambient Mode allows for hearing important notifications and conversation without having to remove the headphone.

An in-line microphone provides call-handling convenience, while a slim-line battery with quick-charge capability affords up-to 13-hours playback. For long-term comfort, interchangeable Freebit® wing tips and eartips let you tailor the fit just for you. When not in-use, the **TREK** easily stows away with the charging cable in the supplied carrying pouch.



The **TREK - Noise Canceling Headphone** will ship in Q1 of 2018 and retail for an MSRP of \$149.99 U.S.

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ABOUT CLEER - Established in 2012, Cleer is a U.S. based, award-winning manufacturer of high-performance headphones and electronics. Whether it's about high-fidelity reproduction, stealing some peace and quiet in noisy spaces, exploring virtual realities, or hands-free interaction and voice-control, be in the moment with Cleer personal entertainment products. **BE *IN* THE MOMENT**

Cleer Contact: Claude Schmidt • 1 (858) 201-3388 ext.103 • email: claudio.schmidt@cleer.us

Press Contact: Roberta Lewis • Tel: 1 (713) 408-9401 • email: roberta.lewis@cleer.us

¹ Actual performance varies based on settings, environmental conditions, and usage.