

For Immediate Release

Contact: Roberta Lewis, Roberta Lewis & Assoc, LLC. Public Relations Tel: (713) 408-9401 roberta.lewis@cleer.us

Cleer, Inc. CES 2018 Venetian Press Conference — Wednesday, Jan. 10, 2018 at 1:00p.m. @ Bellini 2004 Press Conference Room (near The Venetian Ballroom)

CLEER'S NEW ALL-IN-ONE VR HEADSET DEBUTS AT CES

Las Vegas, NV., CES – January 5, 2017 – Be in the moment and transcend beyond music enjoyment as Cleer, Inc., a CES 2018 Innovation Awards Honoree, designer, and manufacturer of high-performance headphones and electronics announces the Cleer VISTA - VR Headset to be shown and demonstrated at CES 2018 at the Venetian – Suite 29-324.

The **VISTA - VR Headset** can deliver a powerful, immersive, and standalone Virtual Reality experience almost anywhere your busy life takes you.

Built on a Qualcomm[®] Snapdragon[™] 820 processor, vivid 2.5k Quad HD AMOLED display, lithium battery with quick-charge for up to 3-hours playback¹, and integrated headphone, *VISTA* requires no mobile phone, PC, or console to operate.

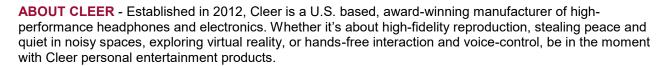


With an intuitive touch pad for control via the swipe of a finger or the Bluetooth[®] VR controller, accessing and engaging with virtual content, such as: Steam[®] games and 360-degree video content from Jaunt, LittlStar, and others, is a snap.

VISTA also comes supplied with an adjustable head strap and soft foam inserts that can easily be replaced after heavy usage.

The *VISTA – VR Headset* will be available for shipping by 2nd Half 2018 and retail for an MSRP of \$349.99 U.S.

#



Cleer Contact: Claude Schmidt • 1 (858) 201-3388 ext.103 • email: claude.schmidt@cleer.us Press Contact: Roberta Lewis • Tel: 1 (713) 408-9401 • email: roberta.lewis@cleer.us

1 Actual performance varies based on settings, environmental conditions, and usage.

Qualcomm is a trademark of Qualcomm Incorporated, registered in the United States and other countries.